



CELEBRATING 20 YEARS OF EXPERTISE



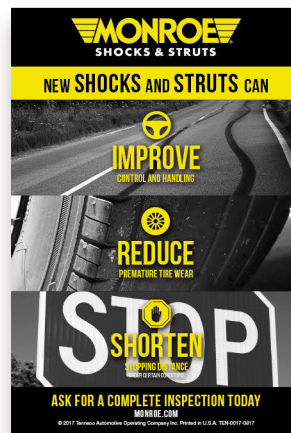
MONROE® ILLUMINATED WALL SIGN
34"W x 25"H x 5"D



MONROE® / WALKER® COUPON BOOK
10 Valuable Coupons



MONROE® FLOOR GRAPHIC
2.5"W x 2'H



MONROE® BACKSIDE COMPUTER DECAL
4"W x 5.5"H



WALKER® KEYCHAIN HOLDER
12.75"W x 17.5"H

2018



PROGRAM CONTENTS

Includes exciting incentive material promoting Monroe® and Walker® products ... everything you need to educate consumers, increase sales and profit from program participation!

DRIVE CONSUMER TRAFFIC TO YOUR DOOR
with attention-catching offers and advertising

GET REWARDED FOR SALES
with useful premiums and exclusive incentives

eSTORE
Use points or credit card to purchase branded apparel and merchandising items

PROMOTIONS



ERIS eCATALOGUES



DEALER LOCATOR



"WHY TO REPLACE RIDE CONTROL" CONSUMER BROCHURE



TECHNICAL SUPPORT





EXPERTS LEARNING CENTRE ONLINE TRAINING
Take the online tests to earn valuable rewards

FIRST CLASS LEARNING PLATFORM

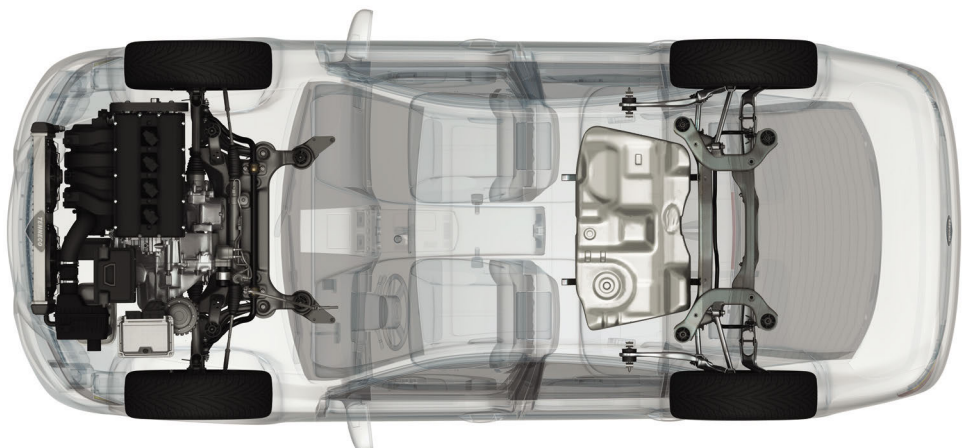
- Narrated and interactive
- Direct to the point learning
- Video based and mobile ready
- Available in Español and Français

INCREASED EDUCATIONAL POINTS

- Earn **1,000 points** for each training module completed

IMPROVING CUSTOMER INTERACTIONS

- Learn to identify replacement opportunities
- Information on safety and technology
- Emphasis on inspections and diagnostics
- Focus on fact-based recommendations
- Address common consumer objections



2018



GREAT PRODUCTS. GREAT PRODUCT SUPPORT PROGRAM.



Your one-stop destination for all the information you need to participate:

expert-plus.com

Expert Plus Headquarters
1 (855) 786-8881

Monday - Friday, 8:00 a.m. - 8:00 p.m. EST
Saturday, 8:00 a.m. - 5:00 p.m. EST

Toll-Free Technical Support
1 (800) 984-6563

Monday - Friday, 8:30 a.m. - 5:30 p.m. EST

