



2019



ENGAGE LIKE AN EXPERT

Our 2019 Expert Plus® program has evolved to meet the needs of shops both small and large. With two new options, Expert Plus® Advantage and Expert Plus® Select, we hope to provide the right fit, engagement and tools to help you do what you do best!

This year's program allows you to benefit from increased parts sales while establishing closer relationships with your Service Professionals.

Our suite of support and digital tools allows you to stay connected and easily access all program content.

This year's program provides the tools to drive sales and profits for you and your business.

Your support of Expert Plus® is a big part of our success!

eSTORE

The eStore on expert-plus.com allows you and your enrolled members to purchase branded apparel and merchandising tools with your credit card or Expert Plus® points.

ENROLLMENT

For speed, ease and convenience, enter enrollments online. Plus, you will earn points, too!

EASY ONLINE ACCESS

Check the dynamic reporting at expert-plus.com to follow the activities and progress of your customers.

MARKETING COMMUNICATIONS

Stay up to date with the latest information on Monroe® ride control and Walker® emissions products.

PROMOTION SAMPLES

Receive samples of all promotions that your customers receive.

REWARDS

Earn points for engaging with us!

WD/JOBBER SALESPERSON GUIDE 2019
expert-plus.com



2019



REWARDING POINTS PROGRAM

ENROLLMENTS

- The more service professionals you enroll, the more you earn! Refer to the chart below to see how much you can earn.

COMEBACK REWARDS

- Enroll a Service Professional in the 2019 program who had enrolled in 2017—but did not enroll in 2018—and earn an additional **200 Comeback Reward Points!**

20% OVERRIDE

- Earn 20% of the value of the end tab points submitted by your Service Professionals. Encourage your Service Professionals to promptly submit their end tabs.

ENROLLMENT AND BONUS POINTS	
Each Enrollment	175 Points
Each Online Enrollment	50 Points
Each Renewal	250 Points
(Service Professional enrolled in the 2018 Expert Plus® program that renews in the 2019 program)	

eLEARNING CURRICULUM



- First-class learning
- Narrated and interactive
- Video-based and mobile-ready
- Earn **1,000** points for each training module you successfully complete that is offered through the Expert Plus® eLearning Program

ONLINE REWARDS

- Redeem the points you earn on the items you want. Check out the Expert Plus® eStore for branded apparel and merchandise.
- The online rewards program ends **November 30, 2019.**
- All end tab deposits and merchandising scorecards must be received at Program Headquarters by **November 13, 2019.**
- Points expire **November 30, 2019.**

Visit expert-plus.com for complete program rules.

BONUS POINTS AT EACH LEVEL	
10 Enrollments	200 Points
15 Enrollments	250 Points
20 Enrollments	700 Points
30 Enrollments	800 Points
40 Enrollments	1,000 Points
50 Enrollments	2,000 Points
100 Enrollments	3,000 Points

Write to us at:
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 Sat: 8:00 a.m. - 5:00 p.m. EST

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